

SPONSORSHIP PROPOSAL



Viet Nam National Internet eXchange Network Operators Group

August 23rd 2019, Nha Trang city, Viet Nam

Organized by Viet Nam Internet Network Information Center

ABOUT VNIX-NOG CONFERENCE

About VNIX-NOG Conference

VNIX Network Operators Group Conference (VNIX-NOG Conference), an annual event organized by Vietnam Internet Network Information Center (VNNIC) since 2016, has become an important technical forum for Viet Nam Internet Community. The conference provides both an opportunity to exchange technical information, interact frequently with local and International experts, and thereby foster greater collaboration to improve the overall Internet ecosystem in Viet Nam.



❖ The conference was highly appreciated by regional experts as well as Internet organizations personnel.

PREVIOUS SPONSORS (2016 – 2018)



A conference filled with lots of information to take away, reflect upon and put into practice with unrivalled peer networking opportunity.

APNIC representative's comment

The discussion that were held at the NOG were very technical and I really loved how the local ISP engineers were discussing amongst themselves trying to make the Internet better for Vietnam. The translation made it easy for us to follow along with the discussion.

Google representative's comment

<http://2019.vnix-nog.vn>



VNIX-NOG 2019 CONFERENCE

VNIX-NOG 2019 Conference

VNIX-NOG 2019 conference will take place on August 23rd, 2019 in Nha Trang City, Viet Nam. The conference this year focuses on main content of Peering & DNS, essential role of IX system, optical transmission, network security, and emerging new technologies.

The Conference theme: *Peering & DNS*



Venue: Intercontinental Nha Trang
32-32 Tran Phu Street, Nha Trang City,
Khanh Hoa Province, Viet Nam

<http://2019.vnix-nog.vn>

VNIX-NOG 2019 CONFERENCE

AUDIENCE

With the theme **“Peering & DNS”**, VNIX-NOG 2019 Conference will bring together many professionals from various organizations, including:

- ❖ VNIX’s members
- ❖ CTOs, Technical Managers and staffs
- ❖ VNNIC’s IP member Experts
- ❖ Internet Service Providers
- ❖ Mobile Service Providers
- ❖ DNS Operators, Data Centre Operators, Content Providers and Vendors (Facebook, Cloudflare, Akamai, Extreme, Arista, HP, Cisco, Juniper, etc.)
- ❖ ICT Government Agencies
- ❖ Vietnam Internet Association
- ❖ Regional and International Organizations Personel (APNIC, JPNIC, KISA, CC for TLD .RU, etc.)
- ❖ Interested Groups and Individuals



*Expected number of attendees: **100 attendees***

VNIX-NOG 2019 CONFERENCE

TENTATIVE AGENDA

Time	Topic	Speaker
08:00 – 08:30	Registration	
08:30 – 08:35	Welcoming Remarks	
Session 1: Peering and Transit		
08:35-09:00	VNIX Update: Policy Change and Services Improvement	Vietnam Internet Network Information Center (VNNIC)
09:00-09:25	Peering Landscape and Internet Infrastructure	Korea Internet & Security Agency (KISA)
09:25-09:50	- Securing Internet with RPKI and Challenges - The Future of Transit and Peering	Asia Pacific Network Information Centre (APNIC)
09:50-10:15	The Stories of IXP Development	TBD Hurricane Electric (HE)/ Internet Society (ISOC)/Packet Clearing House (PCH)
10:15-10:30	Coffee Break	
10:30-10:55	Peering Landscape and Internet Infrastructure in Viet Nam	Vietnam Internet Association (VIA)
10:55-11:20	Peering and Transit from ISP perspective	ISP in Viet Nam
11:20 – 11:45	- Internet Cable Systems in the ASEAN - Challenges Facing Multi-Cloud Environments	TBD (Akamai, CloudFlare, Netflix, etc)
Session 2: Personal Peering		
11:45-12:30	Personal Peering (Company name, ASN, Traffic Profile, Traffic Volume, Peering Policy, Peering Location, PeeringDB Entry, Contact)	VNIX members and attendees

Time	Topic	Speaker
12:30-13:30	Lunch	
Session 3: Internet, DNS Operation & New Technologies		
13:30 -13:55	Viet Nam DNS ROOT and Establish DNS Operators Forum in Viet Nam	Vietnam Internet Network Information Center (VNNIC)
13:55-14:20	Internet Management Policies in country	TBD CC for TLD .RU/JPNIC
14:20-14:45	DDoS Mitigation Fundamentals	ISP in Viet Nam
14:45-15:00	IXP Services and Management	IXP in the region (BBIX, JPNAP, etc.)
15:00-15:15	Coffee Break	
15:15-15:40	DNS Services for CDN	Content Provider
15:40-16:05	Remote Triggered Black Hole (RTBH) filtering at VNIX	Vietnam Internet Network Information Center (VNNIC)
16:05-16:30	DNS over https DNS over TLS DNS Flag Day DNS Privacy, Global DNS Hijacking	TBD PCH/ICANN/APNIC/JPNICCC for TLD .RU
16:30-16:55	- Network Disaster Recovery - Route Leak Mitigation	ISP in Viet Nam
16:55-17:20	Optimizing CDN Infrastructure	TBD (Content Provider/Vendor)
17:20-20:30	Closing & Photo Session Dinner	

OPPORTUNITIES

Why sponsor VNIX-NOG 2019 conference and your opportunities?

Engage with the VNIX members and the local Internet community

The majority of attendees are key technical personnel who are responsible for purchasing, building and maintaining network infrastructure in Viet Nam and in the region. The sponsors will have an opportunity to engage with Internet networking specialists from across Viet Nam and the region.

Unique marketing and brand exposure

Sponsoring VNIX-NOG 2019 Conference gives you:

- Opportunity to share information, exchange unique experience, and thereby to build brand awareness and influence.
- Marketing and brand exposure with enterprises that is making effort to promote connection and encourage Internet growth.
- Refine your product/service/concept offerings for target marketplace.

Help encourage Viet Nam Internet community growth

Sponsorship revenue significantly help increase the quality of conference experience and bring the widest possible range of local participants, especially those from remote provinces.



VNIX-NOG 2019 SPONSORSHIP PACKAGE

Lunch for Conference Sponsor

3000 USD plus VAT
Number of sponsor: 01

Conference Sponsor

2500 USD plus VAT
Number of sponsor: 01

Closing Dinner Sponsor

1800 USD plus VAT
Number of sponsor: 01

Tea Break Sponsor

1000 USD plus VAT
Number of sponsor: 02

Internet Sponsor

Number of sponsor: 01

Present for Speakers/ Attendees

Number of sponsor: 02

SPONSORSHIP BENEFITS

Benefits	Lunch for Conference Sponsor	Conference Sponsor	Closing Sponsor	Tea Break Sponsor	Present for Speakers/ Attendees Sponsor	Internet Sponsor
Logo Listing:	✓	✓	✓	✓	✓	✓
- Wellcome Banner						
- Plenary Hall Backdrop						
- Standee						
- Conference Card						
- Conference Website						
Conference kit insert and promotional material	✓	✓	✓	✓	✓	✓
Acknowledgement at Event	✓	✓	✓	✓	✓	✓
Acknowledgement in press release	✓	✓	✓	✓	✓	✓
Display standee	03	02	01	01		
Number of participant	8	6	5	5	3	3
A presentation slot	25-30 minutes	20-25 minutes	15-20 minutes	15 minutes	15 minutes	10-15 minutes

ABOUT OGANIZER



Vietnam Internet Network Information Center (VNNIC) is an affiliation to the Ministry of Information and Communications, carries out the functions of establishing, managing and operating the national Domain Name System (DNS) servers, Viet Nam Internet Exchange (VNIX); allocating, supervising and promoting the use of Internet domain name, address (IP), Autonomous System Number (ASN) in Viet Nam.

Contact for Sponsorship

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